

BEST AVAILABLE COPY

TRADE-MARK.

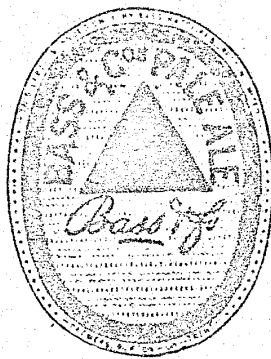
BASS, RATCLIFF & GRETTON, Limited.

(No. 1,787. Registered April 28, 1874.)

PALE ALE.

No. 8,773.

Registered Oct. 25, 1881.



H. Bass & Co.
H. Ratcliffe
Cham

Proprietors
Bass & Co. Ltd.
Cham
Associated

UNITED STATES PATENT OFFICE.

BASS, RATCLIFF & GRETTON, (LIMITED), OF BURTON-UPON-TRENT, COUNTY OF STAFFORD, ENGLAND.

TRADE-MARK FOR PALE ALE.

STATEMENT and DECLARATION of Trade-Mark No. 8,773, registered October 25, 1881.

Application filed July 22, 1881.

STATEMENT.

To all whom it may concern :

Be it known that BASS, RATCLIFF & GRETTON, (Limited,) a corporation or company organized under the Limited Companies Act of Great Britain, which company is located and does business at Burton-upon-Trent, county of Stafford, in England, has adopted for its use a Trade-Mark for Pale Ale, of which trade-mark the following is a full, clear, and exact specification.

Our trade-mark consists of the letters and words and symbol included within the elliptical-shaped figure, arranged as shown in the accompanying fac-simile. The said figure contains the words "Bass & Co's Pale Ale" and the fac-simile of the firm-signature of Bass & Co., and a triangular figure printed in red on a lace-like red ground, the words "Trade" and "Mark" being in black on the base of the triangular figure. On the outer bordering of the label bearing our said trade-mark appear, in black, the words "This label is issued only by Bass, Ratcliff & Gretton, (Limited,) Brewers, Burton-on-Trent." There may also sometimes appear other words or figures upon the label; but the essential elements or features of our trade-mark are the red triangular figure on a red ground, as shown, and the fac-simile of signature of Bass & Co.

This trade-mark we have used continuously in our business since March 1, 1880. For many years prior to March 1, 1880, the persons now composing the corporation or company Bass, RATCLIFF & GRETTON, (Limited,) the applicant, composed the firm of Bass & Co., of said Burton-upon-Trent. The trade mark above mentioned and described was devised and used exclusively by said Bass & Co. from February, 1855, to March 1, 1880. Upon the organiza-

tion or establishment of the corporation or company of BASS, RATCLIFF & GRETTON, (Limited,) the applicant, the said company succeeded to and continued the business theretofore carried on by said Bass & Co., and said Bass & Co. thereupon assigned, transferred, and set over unto said BASS, RATCLIFF & GRETTON, (Limited,) all the property and effects of said Bass & Co., including the said trade-mark for pale ale, hereinbefore mentioned, and all the trade-marks and labels theretofore belonging to and used by said Bass & Co., and said BASS, RATCLIFF & GRETTON, (Limited,) thereupon became, and has continued to be, and now is, the sole, absolute, and exclusive owner of said property, effects, trade-marks, and labels, including said trade-mark for pale ale, hereinbefore mentioned and described.

The class of merchandise to which this trade-mark is appropriated is ale, and the particular description of goods comprised in such class on which said company uses the said trade-mark is pale ale manufactured by said company at its brewery at Burton-upon-Trent, England.

It has been and is the practice of said company to print said trade-mark, in red and black, upon labels, and said labels are pasted upon bottles containing said pale ale. They are also at times applied to casks and other packages containing said pale ale.

BASS, RATCLIFF & GRETTON, (LIMITED.) [L. S.]
By CHARLES J. CLAY.

Director.

Witnesses:

I. S. COXON,

G. MORLAND DAY,

Clerks to Bass, Ratcliff & Gretton, (Limited),
Burton-on-Trent.

DECLARATION.

United Kingdom of Great Britain and Ireland,
Burton upon Trent, county of Stafford, England:

CHARLES JOHN CLAY, being duly sworn,
saith that he is an officer—to wit, the director—of BASS, RATCLIFF & GRETTON, (Limited,)

the applicant named in the foregoing statement; that he verily believes that the foregoing statement is true; that the said applicant, BASS, RATCLIFF & GRETTON, (Limited,) has at this time a right to the use of the trade-mark therein described; that no other person, firm,

or corporation has the right to such use, either
in the identical form or in any such near resem-
blance thereto as might be calculated to de-
ceive; that it used in commerce with the
5 United States of America and other foreign
nations; that the description and fac-similes
presented for record truly represent the trade-
mark sought to be registered, and that said
Bass, Ratcliff & Gretton, (Limited,) is a
10 corporation or company organized and estab-

lished by and under the laws of Great Britain,
and the persons composing said company are
respectively citizens and subjects of Great
Britain.

CHARLES J. CLAY.

Sworn and subscribed before me, a notary
public, this seventh day of July, 1881.

[L. S.]

EDWARD B. JENNINGS,
Solicitor & Notary Public, Barton-on-Trent.